



Careers Newsletter

Discover! Creative Careers Week 2024 – 18th to 22nd November



Are you interested in a career in the creative industries?

Creative Careers Week is the perfect opportunity to explore exciting job roles and career paths through online and in-person events. Whether you're into art, design, fashion, music, film, or technology, there's a creative career out there for you!

Hear from industry professionals who will share insights into their jobs—what they involve, what it's like working in these fields, and tips on how to get started. Plus, find out about real opportunities, including internships, training schemes, bootcamps, and courses that can help you on your way.

Unlock Creative Careers

If you're aged 16+, download the [ERIC app](#) for free. It's packed with useful resources to help you find internships, training, and events in the creative industries, so you can get hands-on experience and start building your career early!

Apprenticeships in Creative Industries

Did you know that apprenticeships are a great way to kickstart your career in the creative industries?

Through apprenticeships, you can learn on the job while gaining valuable experience and qualifications. You'll find useful information, resources, and case studies of apprentices who've worked in creative fields, so you can see how they got started and how you can too! Have a peek [here](#)



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Creative Insights for 11-18 Year olds

During Creative Careers Week, you'll get access to online sessions where you can hear from professionals working in various creative industries. They'll talk about their careers, how they got into their jobs, and offer advice for young people like you who are interested in following a similar path.

A few highlights include:

* Focus on animation * Delivered in collaboration with Blue Zoo, a multi-Bafta winning animation agency who have created titles including Lego City, The Adventures of Paddington and Superworm to name a few, this online industry insight introduced professionals from across the company who shared a glimpse into their jobs and careers.

* Focus on advertising & marketing * Delivered in collaboration with the Institute of Practitioners in Advertising (IPA), this insight features two films introducing pupils to some of the exciting job roles across advertising and marketing, demonstrating how they work together to produce the brilliant campaigns that we connect with on a daily basis, as well as the pathways into those roles.

The Power of Creative Thinking

Even if you don't want to work in a creative job, creative thinking is an important skill in any career. It helps you come up with new ideas, solve problems, and be more innovative. Learn more about how creativity can help you in school and future jobs here.

Explore Work Experience Opportunities

Want to get a taste of a creative job? Springpod offers virtual work experience programmes in Graphic Design, Fashion, and Architecture. These sessions are a great way to explore what it's like to work in these industries from the comfort of your home.



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