

Dear Parent/Carers

**This could help solve our schools funding problems - please read.**

I would like to take this opportunity to introduce you to a new funding platform, to which we have signed up. It has the potential to raise much-needed funds which will directly benefit our pupils.

**Tuvello.com** is an online business directory very similar to what millions of parents are already using today. The unique difference that 75% of its advertising revenue is directed straight back to affiliated schools.

This funding revolution will work is because the power is in the hands of parents. Tuvello.com does not sell any products or services and is simply an online business directory. All parents have to do is switch where they currently advertise their businesses to Tuvello.com so that the nominated school can benefit from lots more additional funding. Likewise, parents searching for services can simply switch to Tuvello.com to support these businesses.

With **5.7m SMEs in the UK**, most business owners are parents. These parents already spend hundreds of millions of pounds each year advertising online to their customers who are also parents! The industry currently receives over £300 million pounds per year in revenue!

With adverts starting from only £25 + VAT per month **Tuvello.com** empowers businesses to advertise their services both locally and nationally, knowing they are also helping to boost funds for their local school. If just 100 businesses signed up to **Tuvello.com** (nominating Shoreham Academy) this would mean a staggering **£22,500** every year would go to support the work we undertake with your children!!

**How it works:**

Local businesses	Customers	School
For just £25/month you can advertise your business on a national website but more importantly reaching local customers who want to support our school.	An easy online advertising platform to find local businesses and tradespeople who are supporting our school.	As a nominated school, we will receive at least 75% of advertising revenue, giving much needed additional funding for the direct benefit of our pupils.

If every parent supports this website it could really make a huge difference to our funds.

Please visit the website for more information and read about the schools already benefitting from this funding revolution. [www.tuvello.com](http://www.tuvello.com)



**Principal: Jim Coupe**

Kingston Lane  
Shoreham-by-Sea  
West Sussex  
**BN43 6YT**

**t** 01273 274100

**e** [enquiries@shoreham-academy.org](mailto:enquiries@shoreham-academy.org)

**w** [www.shoreham-academy.org](http://www.shoreham-academy.org)

Shoreham Academy is part of United Learning. United Learning comprises: UCST (Registered in England No: 2780748. Charity No. 1016538) and ULT (Registered in England No. 4439859. An Exempt Charity). Companies limited by guarantee. VAT number 834 8515 12.

Registered address: United Learning, Worldwide House, Thorpe Wood, PETERBOROUGH, PE3 6SB

If you would like to discuss getting involved with our Tuvello project and advertising your business amongst our community of parents then please contact our Business Director, Tim Harkins on 01273 274100 Ext 210 or via email [tim.harkins@shoreham-academy.org](mailto:tim.harkins@shoreham-academy.org) We will keep parents updated as this project progresses and how you can support it.

Regards

Jim Coupe

A handwritten signature in black ink, appearing to read 'Jim Coupe', with a stylized flourish at the end.

Principal

