

Business Breakfasts @ Shoreham Academy


Our latest Business Breakfast held on 24th September was, once again, a great success. Delegates enjoyed a delicious breakfast, took the opportunity to network and listened to some great speakers on the topic of active and healthy workplaces. Since the launch of our Business Breakfasts in March this year, we have really benefitted from a closer working relationship with local businesses. Some of the stories are included in this edition and some have been covered in previous Parents' Posts. Pictured are Dan Hills and Lee Squib in two of our new football kits, sponsored by Blonde Ambition and Sussex Academy of Music. We have lots of new sports kits that need sponsoring, so please get in touch if you would like your business to sponsor a kit. Our next Business Breakfast is Thursday 19th November 2009. If you would like to take this *free* opportunity to build links for your business and participate in a lively network of local business, please book your place or contact us for further details.

w: Businessbreakfasts@shoreham-academy.org t: 01273 27400 ext 215

Ms Meller, *Director of Vocational Studies*

"A brilliant business breakfast, I really enjoyed myself and thought the topics very enlightening."
Alexandra Hose, *Marketing Manager: Kdesigngroup, Worthing*

"EXCELLENT meeting on Thursday as always" Sandra Crathern, *Innavision*

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A MIND FOR BUSINESS

Last year, as King's Manor, we took part in the Mindshop excellence programme as part of Year 10 Work Experience. The Mindshop programme is an internationally run course that fosters links between schools and businesses.

We were very lucky to be part of the KMCC team that spent the Mindshop week with the business ODM and our facilitator Sarah Hopwood. The idea was for us to go into ODM and try to improve the business by seeing it from an outside point of view. During the week, we created questionnaires which we gave to the public to answer, designed new advertising and at the end of the week, gave a presentation of our findings and conclusions. The idea being 'now, where, how' -where the company are now, where they want to be and how they can get there.

It was a thoroughly enjoyable week and we all learned skills that can help us in our lives, not just in business. We would like to thank ODM for their hospitality, and the biscuits! Thanks also to Sarah for her support, and to Ms Meller and Mrs Symons for choosing us to be part of the course. We all had a fantastic time and, if they get the chance, we would encourage the Year 10s to choose the Mindshop programme for their forthcoming Work Experience.

Rebecca Lever & Emily Geden, *Year 11*



We learnt many useful skills such as goal setting, mind-mapping, public speaking and motivation. We also learnt something very important - that everyone is a 10/10, no matter what. In conclusion, I personally think that this experience is going to help us greatly in later life and we all enjoyed it hugely.

Hollie Stubbings, *Year 11*